



Contact VP Corporate Relations
 Cheryl Patnick, Capella Consultants
 website: www.njawbomercer.org

CORPORATE & MEETING SPONSORSHIP PROGRAMS

2009-2010

CORPORATE PROGRAM

MEETING PROGRAM

PLATINUM \$1500	GOLD \$1,000	SILVER \$500	GOLD \$300
<p>Acknowledged as a Platinum Sponsor in marketing and event materials, including e-newsletter, press releases.</p> <p>Company literature or materials displayed on registration table at meetings</p> <p>Access to membership listing</p> <p>Company listing and link on Mercer website.</p> <p>Free attendance at four (4) Chapter events, balance of meetings at member rates. Includes:</p> <ul style="list-style-type: none"> • Four (4), ten-minute presentation at podium at attended meetings • Literature distributed to each attendee • Access to attendee business cards 	<p>Acknowledged as a Gold Sponsor in marketing and event materials, including e-newsletter, press releases.</p> <p>Company literature or materials displayed on registration table at meetings</p> <p>Company listing and link on Mercer website.</p> <p>Free attendance at three (3) Chapter events, balance of meetings at member rates. Includes:</p> <ul style="list-style-type: none"> • Two (2), ten-minute presentations at podium at attended events • Literature distributed to each attendee • Access to attendee business cards 	<p>Acknowledged as a Silver Sponsor in marketing and event materials, including e-newsletter, press releases.</p> <p>Company literature or materials displayed on registration table at meetings</p> <p>Company listing and link on Mercer website.</p> <p>Free attendance at one (1) Chapter event, balance of events at member rates. Includes:</p> <ul style="list-style-type: none"> • One (1), five-minute presentation at podium at attended event • Literature distributed to each attendee • Access to attendee business cards 	<p>Acknowledged as the Meeting Sponsor at program and in event marketing materials, including e-newsletter, press releases.</p> <p>Literature distributed to each attendee.</p> <p>Five (5) minute presentation at podium at sponsored meeting to deliver message.</p>



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NJAWBO MERCER
MEETING SPONSORSHIP PACKAGES FOR MEMBERS
 2009-2010 CORPORATE RELATIONS PROGRAM

<p align="center">PLATINUM <i>(EXCLUSIVE)</i></p> <p align="center">\$250</p>	<p align="center">GOLD <i>(EXCLUSIVE TO BUSINESS CATEGORY)</i></p> <p align="center">\$150</p>	<p align="center">SILVER <i>(SHARED, NON-EXCLUSIVE)</i></p> <p align="center">\$75</p>	<p align="center">Member Website Ad <i>(Additional Member Promotion Opportunity)</i></p> <p align="center">\$50</p>
<p>Acknowledged as the Meeting Sponsor at program and in event marketing materials, including e-newsletter, press releases.</p> <p>Literature distributed to each attendee.</p> <p>Five (5) minute presentation at podium at sponsored meeting to deliver message.</p> <p><i>Exclusive – additional member sponsorship is not permitted.</i></p>	<p>Acknowledged as a Meeting Sponsor at program and in event marketing materials, including e-newsletter, press releases.</p> <p>Literature distributed to each attendee.</p> <p>Three (3) minute presentation at podium at sponsored meeting to deliver message.</p> <p><i>Exclusive to Business Category – additional member sponsorship is permitted only if it is in a non-competing business.</i></p>	<p>Acknowledged as the Meeting Sponsor at program and in event marketing materials, including e-newsletter, press releases.</p> <p>Literature distributed to each attendee.</p> <p>Two (2) minute presentation at podium at sponsored meeting to deliver message.</p> <p><i>Shared, Non-Exclusive – additional member sponsorship is permitted. No exclusions apply.</i></p>	<p><i>Ad will be displayed</i></p> <ul style="list-style-type: none"> on new webpage (www.njawbomercer.org) in weekly emails to members and prospective members <p>Ads can be linked to your website</p> <p><i>How to take advantage:</i></p> <ul style="list-style-type: none"> \$50 for two (2) months Submit “website ready” ad via email to lisasnyder@comcast.net use NJAWBO Member Ad in subject line <p><i>Website ready ad is:</i></p> <ul style="list-style-type: none"> an electronic image that is JPG or GIF Maximum file size is under 100KB Image size should be 3” x 4” <p>Contact Lisa Snyder with questions: 609.538.1943 or lisasnyder@comcast.net</p>